

Bachelor of Commerce/ Media (PR & Advert) 3596

Progression Plan for 2020 Commencing Students

Terminology	Definition
Program compulsory core & flexible core courses	48UOC of compulsory and flexible core courses which students must complete under this degree. Maximum level one limit for the Commerce component is 60UOC.
Commerce Major	A sequence of approved courses (48UOC) in an approved discipline stream offered by the UNSW Business School (See Appendix A.), containing at least 18UOC at level 3. (Note that the 48UOC includes the first disciplinary course(s) in the Core (Compulsory or Flexible). This means that, for the majority of majors, students will complete 42UOC in specified disciplinary courses outside the core, except for the Real Estate Studies major.)
UNSW Business School Elective	0-12UOC in UNSW Business School courses to ensure a student completes a minimum of 96UOC of Business courses within the Bachelor of Commerce. The exact number of courses to complete will depend on the major chosen. GEN courses cannot be counted as a Business School elective.

Table A. Commerce major: _____

Compulsory core courses		Flexible core courses (choose 4 from the following)		Commerce Major- Refer to Appendix A. (choose the correct flexible core course)		UNSW Business School elective (depends on the chosen major)	
(24UOC)	Term	(24UOC)	Term	(36-48UOC)	Term	(0-12UOC)	Term
ACCT1501		ACCT1511		1.			
ECON1101		COMM1000		2.			
ECON1203		ECON1102		3.			
MGMT1001		FINS1613		4.			
		INFS1602		5.			
		MARK1012 *		6.			
		MGMT1101		7.			
		TABL1710		8.			
		COMM1822					

Program Checklist:

- I have completed a minimum of 96UOC (16 courses) from the Business school
- I have completed 24UOC (4 courses) of compulsory core courses and 24UOC (4 courses) of flexible core courses
- I have completed a minimum of 48UOC (8 courses) and met the requirements for one Commerce major
- I have completed no more than 60UOC of level one course for the Bachelor of Commerce component.
- Please consult the Faculty of Arts and Social Sciences for the Bachelor of Media (PR & Advert) degree.

* From year 2019, MARK1012 has been removed from B Media. MARK1012 will be counted toward Commerce only.

PLEASE USE THIS DIAGRAM AS REFERENCE ONLY. IT DOES NOT REPLACE THE HANDBOOK AS GUIDE FOR PROGRAM REQUIREMENTS.

Please refer to the 2020 Online Handbook for the program and major rules: <https://www.handbook.unsw.edu.au/undergraduate/programs/2020/3596>

List of approved Commerce Majors from within the UNSW Business School

Appendix A.

<u>Accounting</u> (48UOC)	<u>Finance</u> (48UOC)	<u>Business Economics</u> (48UOC)	<u>Business Law</u> (48UOC)	<u>Business Strategy & Economics Management</u> (48UOC)
Required compulsory Yr 1& flexible courses: ACCT1501; ACCT1511	Required flexible core course: FINS1613	Required flexible core course: ECON1102	Required flexible core course: TABL1710	Required flexible core course: ECON1102
1. ACCT2522	1. FINS1612	1. ECON1202	1. Business Law major elective	1. ECON1202
2. ACCT2542	2. FINS2624	2. Business Economics major elective	2. Business Law major elective	2. ECON2101
3. ACCT3563	3. FINS3616	3. Business Economics major elective	3. Business Law major elective	3. ECON2112
4. Accounting major elective	4. Finance major elective	4. Business Economics major elective	4. Business Law major elective	4. ECON3121
5. Accounting major elective Level 3	5. Finance major elective	5. Business Economics major elective level 3	5. Business Law major elective level 3	5. ECON3123
6. Accounting major elective Level 3	6. Finance major elective Level 3	6. Business Economics major elective level 3	6. Business Law major elective level 3	6. Business Strategy major elective
	7. Finance major elective Level 3	7. Business Economics major elective level 3	7. Business Law major elective level 3	7. Bus. Strat. major elective level 3

<u>Financial Economics</u> (48UOC)	<u>Human Resource Management</u> (48UOC)	<u>Informational Systems</u> (48UOC)	<u>International Business</u> (48UOC)	<u>Management</u> (48UOC)
Required flexible core course: ECON1102	Required compulsory Yr 1 course: MGMT1001	Required flexible core course: INFS1602	Required flexible core course: MGMT1101	Required compulsory Yr 1 course: MGMT1001
1. ECON1202	1. MGMT1002	1. INFS1603	1. MGMT2101	1. MGMT1002
2. ECON2101	2. MGMT2705	2. INFS2603	2. MGMT2102	2. MGMT2001
3. ECON2206	3. MGMT2718	3. INFS2621	3. MGMT3101	3. MGMT2002
4. ECON2209	4. MGMT3701	4. INFS3603	4. MGMT3102	4. MGMT3101
5. ECON3107	5. HRM major elective	5. INFS major elective	5. Int. Bus. major elective	5. Management major elective
6. ECON3206	6. HRM major elective level 3	6. INFS major elective level 3	6. Int. Bus. major elective	6. Management major elective level 3
7. Financial Econ. elective level 3	7. HRM major elective level 3	7. INFS major elective level 3	7. Int. Bus. major elective level 3	7. Management major elective level 3

<u>Marketing</u> (48UOC)	<u>Real Estate Studies</u> (48UOC)	<u>Taxation</u> (48UOC)	<u>Financial Technology</u> (48UOC)	<u>Business Analytics</u> (48UOC)
Required flexible core course: MARK1012		Required flexible core course: TABL1710	Required flexible core course: FINS1613	Required Flexible core course: COMM1822
1. MARK2051	1. ECON1202	1. TABL2751	1. FINS1612	1. COMM2050
2. MARK2052	2. BLDG4018	2. Taxation major elective	2. FINS3645	2. COMM2501
3. MARK3054	3. ECON2101	3. Taxation major elective	3. FINS3646	3. Modelling 1 course
4. MARK3082	4. ECON3130	4. Taxation major elective	4. FINS3647	4. Modelling 2 course
5. Marketing major elective	5. FINS2624	5. Taxation major elective level 3	5. FINS3648	5. Business Analytics Major elective level 3
6. Marketing major elective	6. FINS3633	6. Taxation major elective level 3	6. One from FINS2624/FINS3623/FINS3630	6. Business Analytics Major elective
7. Marketing major elective level 3	7. Real Estate major elective level 3	7. Taxation major elective level 3	7. One prescribed elective course	7. Capstone course
	8. TABL2792			

First Year Enrolment Recommendation for Program 3596 Bachelor of Commerce/ Media in Different Commencing Terms

Commencing in Term 1

T1	T2	T3
Enrolment	Enrolment	Enrolment
One Media course from ARTS1090, ARTS1091, ARTS1092	One Media course from ARTS1090, ARTS1091, ARTS1092	MGMT1001
MDIA1002	ECON1101	MDIA1003
ACCT1501	ECON1203	

Commencing in Term 2

T2	T3	T1
Enrolment	Enrolment	Enrolment
One Media course from ARTS1090, ARTS1091, ARTS1092	One Media course from ARTS1090, ARTS1091, ARTS1092	MGMT1001
ACCT1501	MDIA1003	MDIA1002
ECON1101	ECON1203	

Commencing in Term 3

T3	T1	T2
Enrolment	Enrolment	Enrolment
One Media course from ARTS1090, ARTS1091, ARTS1092	One Media course from ARTS1090, ARTS1091, ARTS1092	ECON1203
MDIA1003	MDIA1002	MGMT1001
ACCT1501	ECON1101	

Note: Please contact [Faculty of Arts & Social Science](#) if you have any questions about the Media component study.

PLEASE USE THIS RECOMMENDATION AS REFERENCE ONLY